Corporate Management Polish elective Cycle of study: Form of study (full-time.part-time) Form of study (full-time.part-time) No. of hours part-time No. of credits Lecture: 10 Classes: 10 Laboratory: - Project/seminars: - 2 Status of the course in the study program (Basic, major, other) (university-wide, from another field) (brak) ECTS distribution (number and %) Education areas and fields of science and art ECTS distribution (number and %) ECTS distribution (number and %) Responsible for subject / lecturer: dr in2. Maciej Szafrański email: maciej.szafrański@put.poznan.pl tel. 616653304 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań Prerequisites in terms of knowledge, skills and social competencies: 1 Knowledge Student has the knowledge of marketing, accounting and enterprise management 2 Skills Student is able to discern, to associate and to interpet the occurrence appeearing in marketing production and accounting			STUDY MODULE D	ESCRIPTION FORM			
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	Getting a	acquaint students wit	th the methodology and skills in d	esigning of bussines			
	Study outcomes and reference to the educational results for a field of study						
i ula maagai	Knowl				•		
1. Student has the knowledge of structural relationschips in planned bussiness ventures - [K2A_W05]							
2. Student has the knowledge of functions and relationschips among organizational units involved in a process of bussines plannig - [[K2A_W07, K2A_W14, K2A_W15, K2A_W16]				among organizational units invo	olved in a process of bussines		
3. Student has the knowledge of bussines planning methodology - [K2A_W08,K2A_W09]		nt has the knowledg	e of bussines planning methodolo	ogy - [K2A_W08,K2A_W09]			
Skills:	Skills:						
1. Student is able to structurize and to rationalize planned bussines venture - [K2A_U02, K2A_U03]							
2. Student is able to propose the way of optimization the structure of capital - [[K2A_U04, K2A_U06, K2A_U07]							
Social competencies: 1. Student is conscious of the role, required competences and responsibilities of managers planning the bussines ventures	1. Studer	nt is conscious of the		responsibilities of managers p	lanning the bussines ventures -		
[[K2A_K02] 2. Student is ready to prepare marketing, technical, organizational and financial aspects of bussines venture - [K2A_K03]							
			J		· · · · · · · · · · · · · · · · · · ·		

Assessment methods of study outcomes

1

20

-Forming grade:

a/ classes on the basis of the evaluation the systematical progress of carried out tasks in process of creating project b/ lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures Sum up grade:

a/ classes - (1)public presentation of the project (2) assessment the concept of the business and implentation of methodology b/ lectures: questionaire with open questions, 60% of points to pass the questionaire

Course description

The essence and functions of bussines plans. Methodology of bussines planning for the next year of the bussines. Standards and procedures of bussines planning for new and existing enterprises.

Didactic methods:

Monograph lectures, case studies, classes

Basic bibliography:

1. Pawłowski E., Pawłowski K., Trzcielińska J., Trzcieliński S. Projektowanie biznesu i ocena przedsięwzięć inwestycyjnych. Wyd. Politechniki Poznańskiej, Poznań, 2010.

2. Rogowski W. Rachunek efektywności przedsięwzięć inwestycyjnych. Wyd. Oficyna Ekonomiczna, Warszawa, 2004.

3. Bednarski L, Analiza finansowa w przedsiębiorstwie, PWE, Warszawa, 2006.

4. Sierpińska M., Jachna T.Ocena przedsiębiorstwa według standardów światowych. PWN, Warszawa, 2007.

Additional bibliography:

1. Hurdle. The Book on Business Planning, Berry Tim, PaloAlto Software, Inc , USA, 2006.

2. Filar E., Skrzypek J., Biznesplan , Wydawnictwo poltex, W-wa 2005

Result of average student's workload

Activity		Time (working hours)
1. Lectures		10
2. Classess		10
3. Consultation		10
4. Own study		20
Student's wo	rkload	
Source of workload	hours	ECTS
Total workload	50	2
Contact hours	30	1

Ρ	ractical activities